

The Torrance News

The Modern Industrial City

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Home Life Under Ideal Conditions at Torrance

Undoubtedly the one great factor in the future growth and development of Torrance is the character of the improvements that are now here and that have been provided for the future.

Quite naturally when one speaks of a manufacturing town or an industrial center, the uninformed mind pictures conditions similar to those to be found in many of the industrial districts of the east, where the workmen and their families are crowded into tenement houses or camping "shacks" with no provisions for either the health or happiness of those occupying them. However, such conditions do not prevail at Torrance, but on the contrary, just the reverse.

The pictures produced on this page show the class of homes that are provided for the men who are employed in the factories of Torrance. All of the conveniences that one could find in the large cities have been provided for these homes with the additional advantage that is added by ample room for the play of children in the

pure outdoor air and bright sunshine. When it is possible for a man to own a home for himself and family under such ideal conditions, it is not

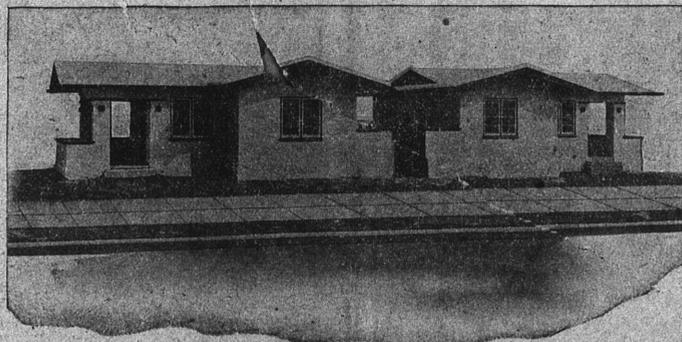
to be wondered at that the most skilled mechanics are to be found in the factories here and have bought homes and with their families have

become residents of Torrance.

That the living conditions at Torrance are conducive to health and happiness for the working man and his

entire family can well be understood from the following letter which was written to the Thomas D. Campbell Company last Christmas from one of the workmen's homes and demonstrates the good will and the spirit which exists in the new industrial city:

"We had a very happy Christmas and we thank you for your good wishes and your interest in us. We hope you will always have good reason to be proud of us as residents and as a family. There are four of us, Clara 15, Bert 7 years old, and Mr. Gerritsen and myself. We like our house very much. It is the first time in nineteen years that Mr. Gerritsen has been able to come home to his dinner at noon. Next door you have sold to Mr. and Mrs. Hennebrink and better neighbors we could not wish for; that alone is worth a fortune, and we look forward to a lot of good things here in Torrance."



PROVISION FOR FUTURE

Opinions of Others Aptly Illustrate Torrance's Superiority

People who have never visited Torrance can form but a faint idea of the many provisions that have been made by the founders of the city for the convenience of its residents and for its future growth.

An apt illustration of the opinions formed by visitors of the public conveniences which have been provided for Torrance is the observation made by a San Pedro delegate to the meeting of the Associated Chambers of Commerce, which was held in the spacious hall of the Dominguez Land Corporation. After expressing surprise at the wonderful developments to be seen on every hand the San Pedro delegate said that he wished he could take the fine hall back to San Pedro with him, as it far out-classed anything of the kind to be found there.

This spacious hall which has been provided by the Dominguez Land Corporation as a public civic meeting place in Torrance comprises the entire upper floor of the three-story fire proof administration building. It is provided with a cloak room, a fine kitchen, a large stage and with sanitary lavatories. The hall is perfectly ventilated and is supplied with electricity and gas for lighting and heating purposes.

All public civic meetings are held here and the hall is also used for banquets and dancing and is regarded as the civic center of Torrance where residents congregate for the consideration of public questions and for social intercourse and recreation.

There is no city in the state that can boast of better public conveniences than those to be found in Torrance.

Take advantage of other people's misfortune. Other people's misfortune spells FORTUNE to you. We have an equity for sale at 20% below market price on good corner business lot, purchased January 21, 1913. Takes \$220 to handle it; balance \$15 per month. Torrance Realty Company.

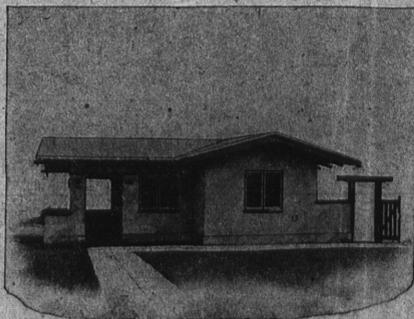
ANOTHER FACTORY

Mr. Sheldon L. Simpson, vice president of the Simpson Fibre Tire Company of Detroit, Michigan, who is negotiating with the Dominguez Land Corporation and the Thomas D. Campbell Company for a site in Torrance for a branch factory for the manufacture of fibre auto tires, was in Torrance, Wednesday with Mr. G. W. Finney, publicity man for the Thomas D. Campbell Company.

Mr. Simpson has decided upon Torrance as the best location in Southern

California for a factory site and we understand that if he can make satisfactory financial arrangements, his company will purchase a site here and commence construction of a fine factory building early in 1914.

Mr. Simpson claims superiority of fibre tires over rubber tires on account that they will better resist the heat and are free from the danger of the detrimental action of the crude oil which is used on Southern California roads and which he claims has a tendency to dissolve rubber tires.



A COSY TORRANCE HOME

OPTIMISM PREVAILS IN TORRANCE

Bent & Pennymaker have made a shipment of camp provisions to Torrance. This is significant inasmuch as this firm has the contract to construct the bridge for the main lead of the freight lines which cross the present P. E. tracks.

It is probably an indication that work on construction of the bridge is to soon commence. Construction of the bridge would further indicate that it is to be used to facilitate freight shipping. This probably means that the Llewellyn Iron Works will soon move their enormous plant to Torrance.

Everything seems to be shaping

around for the best in Torrance and a general all-around feeling of optimism is prevalent throughout this city of grand destiny.

CALIFORNIA HARD TO BEAT

Miss Reed, a stenographer for the Union Tool Company, spent Sunday in Los Angeles, as the guest of Miss Uhl, also a stenographer for the same company.

They motored to Hermosa Beach and dipped the dips in the sad sea waves, and Miss Reed says she had the grandest time she has had since she left Williamsport, Pennsylvania, a few weeks ago.

Some of the native daughters wish Miss Reed to know there are plenty of grand times in California, but it is difficult for Pennsylvania people to catch up with them.

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Follow a good lead, and buy a TORRANCE acre for investment—you'll never regret it. It's the size of five ordinary city lots and is worth every cent of the price asked.

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